



SKOUTING BY ST37

Intelligent Video Analysis Platform An accessible real-time virtual assistance for all

PRODUCT

Humans are limited to process complex data. More risk, wasted time and no anticipation. Today, consumers believe in AI solutions, but the technological cost is still too high, and developments are complex and way too long.



SKOUTING is an application where users can get real-time key data in order to gain knowledge and take better decisions thanks to **AI**.

Competitive advantage: affordable, easy to use, automated, customizable, real-time, IOT integrated, multisector and specialized on **gesture analysis**.

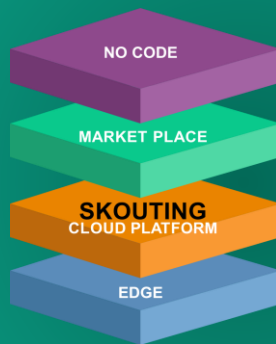
MARKET — SaaS MODEL — TRACTION

Video Analysis Market



431% GROWTH
18,529 M€ in 2027
3,490 M€ in 2019

Competitors: Cloud platform, API video analysis, SaaS solution



AI on demand
40% commission
Annual license
from 20€ to
120€

- ✓ Founded in July 2018 in France
- ✓ 1 patent on gesture analysis
- ✓ 3 POC with market leaders
- Sports: fencing, soccer, basket
- Industry 4.0: electrical risk
- ✓ 600K€ NonCash Consideration
- ✓ 95K€ grants
- ✓ 380K€ raised (500K€ goal for 2022)

1M€ FUNDING GOAL

to reach POV for fencing market, worth 14M€ - already 20% inscription rate & 33M visits

Fund use: marketing campaign & platform developments (development community and algorithm monetization)

⊙ **Scaling up** new markets, no code development - Series B funding

| | 2021 | 2022 | 2023 | 2024 | 2025 |
|-----------------|-----------|-------------|-------------|-------------|--------------|
| CA € | 318,112 € | 375,237 € | 2,427,132 € | 7,918,354 € | 20,871,042 € |
| Expenses | 274,326 € | 522,143 € | 1,514,730 € | 3,632,429 € | 7,399,825 € |
| Profit (Loss) € | 43,786 € | - 295,643 € | 431,726 € | 3,027,488 € | 11,585,201 € |

TEAM

Democratization & simplification of AI use through an intelligent real-time assistance to help with immediate decision-making.



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The Architect

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